

# indico | Intelligent Process Automation for Unstructured Content

*Solving the challenges of document-based business processes and unstructured enterprise data workflows*

## Turning Processes into Profits

Despite all the advancements made using AI and machine learning to create value around structured data, enterprises have not seen the same benefits and ROI with unstructured content - all the text, images, documents, contracts, and customer interactions that make up more than 80% of data in most organizations. And major enterprises rely on document-based workflows to deliver critical aspects of their products and services. As a core part of digital transformation, augmenting and automating these processes represents huge opportunities for ROI. Specifically, Indico customers are able to capture:

- **85% improvement in process cycle times** - faster processes lead to higher customer satisfaction and quicker time to market for new initiatives.
- **4X increase in process throughput** - higher efficiency creates more profitable workflows for your critical business processes.
- **80% reduction in required resources** - free up critical resources to work on higher value-add projects rather than repetitive low-value tasks.

## Practical Use Case Applications that Deliver Real ROI

### Intelligent Process Automation for Legal and Compliance

<b>Contract Analytics</b>	Flag and organize issues for efficient review by subject matter experts; Compare contracts for differential analysis at scale. Automatically score contracts against approved policies.
<b>Audit Planning, Monitoring, and Reporting</b>	Analyze documents at scale to score and classify issues for inclusion in audit planning; analyze corporate content for compliance issues.
<b>Regulatory Compliance Automation</b>	Score incoming documents for compliance against established company policies or templates. Automate regulatory inquiry responses.

### Intelligent Process Automation for Finance and Accounting

<b>Vendor Contract and Invoice Reconciliation</b>	Accounts payable analysis and process automation for invoice reconciliation against purchase orders and contracts.
<b>Claims Analysis</b>	Process automation for claims analysis and comparison to existing customer policies.
<b>Contract Process Automation</b>	Flag and organize contract issues for efficient review by subject matter experts; Compare contracts for differential analysis at scale.

### Intelligent Process Automation for Sales and Support

<b>Customer Support Process Automation</b>	Analysis of customer interactions and support process automation.
<b>RFP Composition and Analysis Automation</b>	Analysis of RFP documentation and automation of RFP review and response.
<b>Sales Opportunity Workflow Automation</b>	Content mining for automated sales opportunity discovery and CRM workflow.

## 🔗 The Indico Advantage

Indico's unique Enterprise AI delivers breakthrough capabilities around the analysis and understanding of unstructured content. Using a deep learning methodology called transfer learning, Indico's Enterprise AI solves the four key barriers to Enterprise AI adoption:

- 1 **Training Data** - Indico's Enterprise AI performs with 1/1000 the training data typically required for traditional AI approaches.
- 2 **Data Science Expertise** - Indico's intuitive application user interface delivers on the promise of the "citizen data scientist" and makes teams proficient within days rather than months or years.
- 3 **Data Leakage** - 100% data protection at all times. We never re-use or combine your data with any other application or customer, in any form.
- 4 **Compute Power** - The most efficient compute profile in the industry. Indico can scale to any size enterprise challenge, and can be installed in the cloud or on-premise.

## 🔗 Indico IPA: Product Capabilities

Indico intelligent process automation is built from a set of powerful product capabilities that enable you to solve almost any kind of document process, whether simple or complex. The process automation building blocks for success include the following key capabilities:

- **Unsupervised Discovery** - Useful for prototyping a process, often starts with a large unstructured content collection such as customer service interactions, and allows you to discover topics, themes and patterns in your content.
- **Classification** - The most common building block for automation, classification allows you to create custom tags or labels for your content and process large sets of documents or images.
- **Extraction** - Most useful when solving form-based or semi-structured information challenges. Includes the ability to extract custom data from documents for use in enterprise content platforms.
- **Comparison** - Being able to compare concept and context differences across documents or within a document over time is a key component for automating document processes. Much more powerful than traditional document "blacklining".

## 🔗 Experience the Indico Advantage

Indico's unique technology and application approach to process automation means we can handle any scale challenge. Getting started is easy - contact us for a free use case consultation today.

# indico

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